



ATTENTION DCEC MEMBERS

February 9, 2012

SUBJECT: MEMBER RECRUITMENT, IN-HOME DISPLAY PROGRAM

Dear Member:

In an effort to help you save money on your energy bills, DCEC will be introducing a number of innovative programs in upcoming months. The programs, which are funded through grants from the U.S. Department of Energy and the New York State Energy Research & Development Authority (NYSERDA), will help improve the reliability and efficiency of the DCEC electrical system while also offering you, as a member of the Cooperative, various information and tools to allow you to better manage your electrical usage.

DCEC is currently recruiting 50-75 residential members to participate in the In-Home Display pilot study. Members who are interested in participating in the program will receive, free-of-charge, a wireless device called an "In-Home Display" and receive support and assistance to setup the device. Information provided to the consumer from this device will include real-time electrical demand, hourly cost "energy alerts" during periods of high-usage/cost and information on a consumer's carbon footprint. For those members who have a renewable generation (solar or wind turbine) installed at their home, the device will also provide notice when power is being "exported" to the DCEC electric system (when local generation exceeds local consumption). The member must agree to keep the device in a visible area of their home for a period of 1 year and agree to participate in two consumer surveys (each taking less than 20 minutes to complete) providing feedback on their experiences in using the device.

If you are interested in participating in this program, please complete the form below and return it to DCEC either with your monthly bill payment or directly to the DCEC office by March 17, 2012.

If you have any questions or would like to inquire about other programs that will be announced in the near future, contact the DCEC staff at (607) 746-2341 or check out our website at www.dce.coop for details. DCEC encourages all of our members to use electricity wisely and efficiently.

DELAWARE COUNTY ELECTRIC COOPERATIVE IN-HOME DISPLAY PROGRAM

_____ Yes, I would like to be considered for participation in the DCEC In-Home Display Program.

Name: _____

Address: _____

Signature: _____

Date: _____

